

“To effectively communicate, we must realize that we are all different in the way we perceive the world and use this understanding as a guide to our communication with others.” – Tony Robbins

Message Tailoring

Course Objectives:

Preparing CHWs/*Promotores* to tailor messages effectively

Students will learn how to:

- ❖ List & define different message delivery communication strategies
- ❖ Develop & deliver health messages for different groups of people
- ❖ Demonstrate the ability to develop & deliver health messages aimed at specific audiences

**CHW
Instructor
Training
5 DSHS
Certified
CEUs**

Contact & Pricing Information:

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In person & online trainings are available. Visit us at:
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